



# Asset Finance Solutions for Print & Packaging Industry

Upgrade Machinery Without Sacrificing Cashflow



**MACMANUS**  
ASSET FINANCE

**NACFB**  
HELPING FUND UK BUSINESS



# Asset Finance for Print & Packaging Industry

Upgrade Machinery Without Sacrificing Cashflow

Spread the cost of presses, cutters, and packaging equipment to keep your business competitive and efficient.



## FEATURES & BENEFITS

Printers and packaging firms rely heavily on machinery that is expensive to acquire and maintain. Outdated equipment can reduce efficiency, increase waste, and limit growth. Asset finance allows businesses to upgrade without tying up capital, keeping cash free for paper, ink, and day-to-day running costs.

- Finance printing presses, digital machines, cutters, and packaging lines.
- Spread costs of new or used machinery over manageable terms.
- Improve efficiency and reduce production downtime.
- Stay competitive with modern technology and higher output speeds.
- Free up cash for materials and staffing.
- Extend finance to IT systems, vehicles, or finishing equipment.

## CASE STUDY

A packaging company needed to replace an ageing cutting machine and invest in a digital press to meet rising customer demand. The purchase cost was £250,000, which would have severely limited working capital for paper and ink. With asset finance, the business spread the cost over six years, securing the equipment immediately. The upgrade reduced waste, improved turnaround times, and allowed the firm to win new contracts from major retailers.



### Finance That Keeps You Printing

**Asset finance** gives print and packaging firms the tools to grow without draining liquidity.



### Speak To The Experts

At **MacManus Asset Finance**, we help UK print and packaging companies fund presses, cutters, and finishing equipment with flexible finance solutions.

