



Asset Finance Solutions for Gym & Fitness Businesses

Invest in Equipment Without Upfront Strain



MACMANUS
ASSET FINANCE

NACFB
HELPING FUND UK BUSINESS



Asset Finance for Gym & Fitness Businesses

Invest in Equipment Without Upfront Strain

Spread the cost of fitness machines, weights, and facilities while preserving capital for staffing and operations.



FEATURES & BENEFITS

Gyms and fitness centres need modern, high-quality equipment to attract and retain members. Yet the cost of treadmills, resistance machines, free weights, and technology can run into hundreds of thousands of pounds. Asset finance allows gyms to upgrade and expand without exhausting working capital needed for wages, rent, or marketing.

- Finance treadmills, cross-trainers, resistance machines, and weights.
- Acquire new or refurbished kit with structured repayment terms.
- Preserve liquidity for rent, payroll, and utilities.
- Upgrade facilities to improve customer experience.
- Match repayments to seasonal membership cycles.
- Extend finance to cover IT systems, lockers, and studio fit-outs.

CASE STUDY

A local gym wanted to refurbish its free weights area and install new cardio machines, costing £120,000. Paying outright would have left little for staffing and utility bills. Asset finance spread the cost over five years, allowing immediate upgrades. Membership retention improved, new members joined, and the gym's turnover increased by 25% within the first year.



Keep Your Gym Growing

Asset finance enables gyms to stay competitive and attractive without straining their cashflow.



Speak To The Experts

At **MacManus Asset Finance**, we help UK fitness operators fund gym equipment, refurbishments, and new facilities with flexible finance solutions.